

Collection Subject Statement: Business

Last Reviewed: April 2025

The business collection is intended to support scholars who study or are otherwise interested in the subjects that comprise business as an academic discipline. These subjects include but are not necessarily limited to accounting, business analytics, information systems, finance, management, human resources, supply chain management, and marketing. The physical business collection is held in several places including Hillman Library in Pittsburgh Owen Library in Johnstown, Millstein Library in Greensburg, Hanley Library in Bradford, and the ULS off-site storage facility on Thomas Blvd in Pittsburgh.

Collection Purpose and Audience

The business collection's audience includes the following programs:

On the Pittsburgh campus

- [Undergraduate business majors](#)
- [Graduate level degrees](#)
 - MBA, MS, Executive MBA (EMBA), EMBA in Healthcare, Master of Pharmacy Business Administration (MPBA), Doctorate of Business Administration (DBA), and PhD
- [Micro-credentialing programs](#)
- [Certificates](#)

On regional campuses

- Bradford
 - BS in accounting, business management, hospitality management, and sport and recreation management
- Greensburg
 - Bachelor's in management, accounting, and information systems
- Johnstown
 - Bachelor's in accounting, economics, finance, information systems, management, and marketing

Outside of academic programs, the business collection can also support entrepreneurship on campus either through individuals or through centers like the Innovation Institute. It can also support non-academic units like the University Office of the CFO or the Career Center. Some electronic resources are also available for walk-in user access, allowing the business collection to serve community members.

Guiding Principles and Areas of Focus

The following are the principal publishers of business resources: EBSCO, Lexis Nexis, London Stock Exchange Group (LSEG), Taylor & Francis, Bloomberg, UPenn/Wharton, S&P Global, government resources, Elsevier, Thomson Financial, Edward Elgar, Palgrave, Ashgate, Sage, Free

Press, Jossey-Bass, Wiley, Frank Fabozzi, Harvard Business School Publishing, other university presses as appropriate, Oxford, Cambridge, Proquest, and Blackwell.

There are several subjects within business that are being taught across Pitt campuses. A guiding principle of this collection is to support the teaching efforts of these programs. For the most part, the research areas of the faculty are reflected in the subjects that they teach. The growth of the collection is guided by faculty input due to their subject and/or industry expertise. Unlike other subject areas, business faculty will often teach after having a career outside of academia and in an industry relevant to their teaching area. This often means that they are familiar with resources used in industry settings and like to incorporate them into their pedagogy or research. These industry resources will often offer academic versions for universities, however, due to the nature of the content, these resources also typically come with heavy restrictions for access. An ongoing challenge in the growth and continuation of the business collection, specifically with electronic resources, is navigating the principles of ULS collection development against the restrictions imposed by vendors.

Regardless of these restrictions, community engagement is a driver for business collection. Hanley Library in Bradford is making efforts to engage the wider business community with their collection and resources.

Collection Scope

The business collection is largely in English and English language is preferred, however foreign language titles can be purchased upon request. The types of materials and formats included in the collection are monographs (print and electronic), print journals, magazines, business directories, corporate annual reports, textbooks, market surveys, electronic journal subscriptions, databases, online newspapers, audiovisual materials, may include case studies, business plans, and local geographic surveys. The collection has a global focus; however, some databases have solely US data largely due to cost restrictions. Since the ULS has been purchasing relevant materials for some time, there is a decent historical collection of journals and business directories. In general, recently published materials are the preference, however some researchers will ask for a range of historical information. Depending on the information, this can also be found in either subscription databases or freely available resources. For future purchases, the collection will add monographs, serials (both electronic and print), microforms, and electronic databases. Electronic format is preferred but this is dependent on budget and access of use. Any materials related to community events or offerings can be acquired upon request.

Library of Congress Classification and Collection RLG level (or at the LC class)

- Call number ranges, HA-HJ, T

Subjects and Collection Levels

A= Basic level, selective purchases

B=Study or instructional level – appropriate for Masters level and undergraduate coursework

C= Research level – supports ongoing research or likely research leading to the PhD.
D= Advanced research/comprehensive level – supporting doctoral and post doctoral research
E= Intensive level – all available works are acquired

Subjects Collected	Collection Level	LC
Artificial Intelligence	B	Q 1 – Q 390
Accounting	B	HF 5601 - 5689
Advertising	B/C	HF 5801 – 6182
Banking	B/C	HG 1501 - 3550
Commerce	B	HF 1 - 6182
Communication	B	HF 5717 – 5780
Corporate Finance	B/C/D	HG 1 - 9999
Corporate Culture	B/C	HD 58.7
Economic Theory	B	HB 1 -70
Economic Methodologies	B	HB 131 - 601
Economics (Managerial)	B/C	HD 30.22
Economics	B	HB 1 - 3840
Entrepreneurship	B/C/D	HB 615 - 715
Ethics	B/C	HB 801 HF 5387 – 5387.5
Hospitality Management	B	G 140 – G 922 GN 406 – GN 477.7 GT 1 – GT 7070
Human Resources	B/C	HM 133 – HM 253
Industry Management	B	HD 28 – HD 88
Industry Types	B	HD 2321 – 4730.9
Insurance	A	HG 8011 - 9999
Labor. Work. Working class.	B	HD 4801 - 8031
Labor Disputes	B	HD 5306 - 5474
Leadership	B	HM 133 – 253 ???
Management of Information Systems	B/C	T 58.6
Money & Banking	B/C	HG 201 - 3550
Marketing	B/C/D	HF 5410 – 5417.5
Organizational Behavior	B/D	HD 58.7 - 58.95
Personal Finance	A	HG 179
Public Relations	B	HD 59 – 59.6 HM 1011 - 1281
Real Estate	A	HD 1361 – 1395.5
Strategy, Environment and Organization	B/D	HD 30.28

Social Responsibility of Business	B/C	HD 60 - 60.5
Sport & Recreation Management	B	GV 1 – GV 433 GV 557 - GV 734.5
Statistics (Theory & Method)	B	HA 1 - 32
Supply, Demand, Consumption	B	HB 801 – HB 3840
Supply Chain (Commerce)	B/D	HF 1 – 5429.6
Taxation	B/C	HJ 3231 - 5957

Connections & Collaborations

The other relevant collections within the ULS are entrepreneurship, SPIA, and engineering.

The University of Pittsburgh School of Business will occasionally use their own budget to license resources for research use within the school. If it is possible within the license, they will extend access to the wider university but the resources they license are often restricted to a select number of users. The business librarian can negotiate access to these resources on behalf of non-business faculty, but it is not guaranteed. A complete list of these resources is available upon request.

The ULS participates in several consortia for collection development (NERL, EAST, Hathi Trust, CRL) and resource sharing (PALCI EZBorrow, OCLC Interlibrary Loan, RapidILL).

Any electronic business resource that allows walk-in access can be used by walk-in users. The same principle applies to resources held at Carnegie Mellon University, and walk-in use is encouraged by librarians at both institutions to try to cover any gaps in the collection.

The Carnegie Libraries of Pittsburgh also subscribe to business resources; faculty and students have been encouraged to use CLP resources at times as well.

Subject Experts

- Chloe Dufour, Business Librarian, Pittsburgh (chd84@pitt.edu)
- LaMonica Wiggins, Entrepreneurship Librarian, Pittsburgh (lmw129@pitt.edu)
- Peter Egler, Head of Owen Library, Johnstown (pegler@pitt.edu)
- Kim Bailey, Reference/Instruction Librarian, Bradford (hanold@pitt.edu)

Sources of information:

<https://www.upb.pitt.edu/academics/majors-minors>

<https://www.greensburg.pitt.edu/academics/degree-finder>

<https://www.johnstown.pitt.edu/academics/majors-programs/business-and-enterprise>

<https://library.pitt.edu/cmu-special-borrowers>

<https://www.carnegielibrary.org/research-overview/help-for-businesses/>