

# **Publishing with IEEE**

Tiffany McKerahan
Manager, Author Engagement & Support
IEEE Publishing Operations





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### Why Publish?

Share knowledge Advancement and prestige

Improve quality

Spur new ideas

Archive



### **Are You Ready to Publish?**

- 1 New and useful?
- 2 Hot topic?
- 3 Contribution?
- 4 Supporting data?
- 5 Ruled out other interpretations?
- 6 Discussed with co-authors?



### **Choosing IEEE**



Global Prestige Speed of Publication

Multiple Publishing Outlets

IEEE Author Tools





## **Step 1: Select a Target Publication**



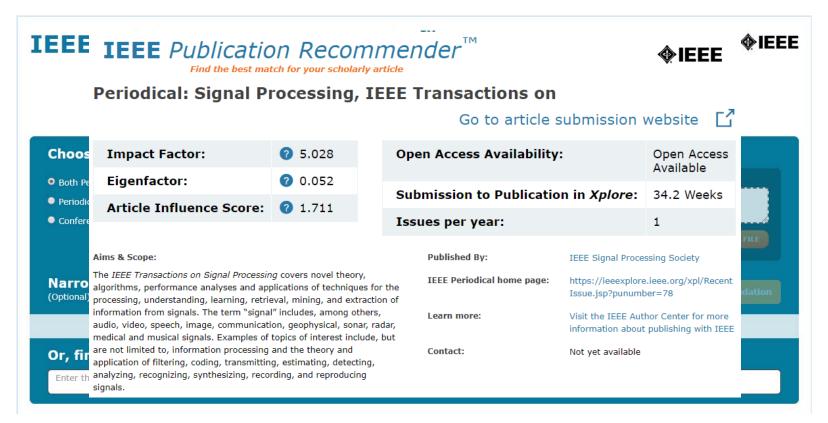
### **Pick Your Target**

- Select just one target publication; concurrent submissions are unethical
- Start by looking at the publications cited in your references
- Ask your supervisor or other colleagues experienced in publishing for recommendations
- Read the Aims & Scope of your potential targets to ensure your article is a good fit
- Check out the IEEE Publication Recommender





### **IEEE Publication Recommender**



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### **What Publications Look For**





### **Publishing Outlets: Conference or Journal?**

- ► Conferences are for preliminary findings of ongoing research
- ▶ Journals are for fully-developed findings of completed research
- ▶ **Both** are peer-reviewed and checked for plagiarism before publication
- ▶ Open Access is only available in journals

Check your conference website during COVID-19

Note:

Authors are expected to present their findings in person at a conference in order to be published in the conference proceedings



## **Step 2: Writing the Article**



### **Typical Article Structure**

- ▶ Title
- Author(s)
- Abstract
- ► Introduction
- Approach
- ► Results
- Discussion
- Conclusions
- Acknowledgements
- ► References
- Author biography and photo



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is too vast for anyone to effectively navigate

KUWORDS | Decision making design of experiments, optimization response surface methodology statistical learning large recognitions are pervasive in scientific and industrial endearours: scientific design experiments to gain insights endearours: scientific design experiments to gain insights.

As a second example, consider massive online game The 1, 20th mast aim 4, 20th automat aim 7, 20th course aim 7, 20th course aim 7, 20th course aim 7, 20th course aim 6, 20th a



#### **Title and Abstract**

#### Title

- Specific, concise and descriptive
- Avoid terms like "new" or "novel"

#### **Abstract**

- Concise summary of research conducted, results obtained, and conclusions reached
- ▶ 250 words or less
- Self-contained, without references, equations, or abbreviations



#### Taking the Human Out of the Loop: A Review of Bayesian **Optimization**

The paper introduces the reader to Bayesian optimization, highlighting its methodical aspects and showcasing its applications.

By Bobak Shahriari, Kevin Swersky, Ziyu Wang, Ryan P. Adams, and Nando de Freitas

ABSTRACT | Big Data applications are typically associated with into physical and social phenomena, engineers design and storage actinectures. The construction of such as a construction of the constructi often specified and hard-coded into the software by various electronic devices. All these design problems are fraught developers or teams. If optimized jointly, these parameters are result in significant improvements. Bayesian optimization dimensional, with interactions that make them difficult for is a powerful tool for the joint optimization of design choices that is gaining great popularity in recent years. It promises For example, many org greater automation so as to increase both product quality and popular mixed integer programming solver IBM ILOG and showcases a wide range of applications.

urs: scientists design experiments to gain insights generate a new product

systems involving large numbers of users, massive complex machines to execute tasks more efficiently, pharmaceutical software systems, and large-scale heterogeneous computing researchers design new drugs to fight disease, companies and storage architectures. The construction of such systems design websites to enhance user experience and increase time game engines, speech recognizers) thus involve many sensor networks to monitor ecological systems, and tunable configuration parameters. These parameters are developers design software to drive computers and

For example, many organizations human productivity. This review paper introduces Bayesian CPLEX¹ for scheduling and planning. This solver has 76 free optimization, highlights some of its methodological aspects, parameters, which the designers must tune manually—an overwhelming number to deal with by hand. This search space is too vast for anyone to effectively navigate.

More generally, consider teams in large companies tha develop software libraries for other teams to use. These libraries have hundreds or thousands of free choices and parameters that interact in complex ways. In fact, the level of complexity is often so high that it becomes impossible to Design problems are pervasive in scientific and industrial find domain experts capable of tuning these libraries to

Write the title and abstract last and be prepared to spend as much as 1/3 of your writing and editing time on these areas



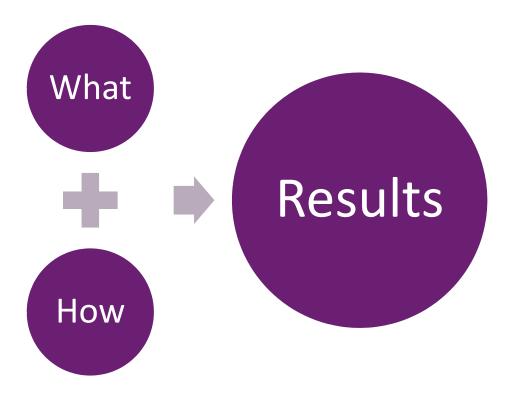
### Introduction

- ► Novelty: Literature review
- Goal: what question you're trying to answer
- Motivation: why you're asking the question





### **Approach and Results**





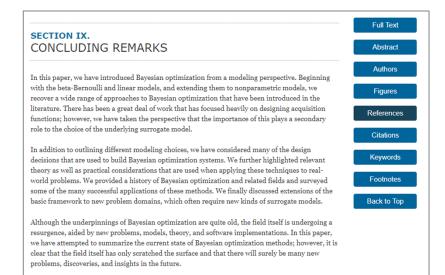
### **Discussion and Conclusion**

#### **Discussion**

- What your results mean
- Why it makes a difference

#### **Conclusion**

- Broader implications
- Areas for further study



Tip:

Don't inflate your findings; avoid exaggerated praise and unqualified adjectives.



### References

- Ensure proper attribution
- Support and validate your hypothesis
- Only cite references that directly support your work

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### **Acknowledgments Examples**

- ► Research funder
- Assistance such as data collection, graphics creation, or language polishing
- Recognition of reviewers

#### **ACKNOWLEDGMENT**

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#### Affiliation

School of Computer Science and Electronic Engineering, University of Essex, U.K.

#### **Publication Topics**

feature extraction, field programmable gate arrays, image classification, system-on-chip, multiprocessing systems, Internet of Things, authorisation, convolutional neural nets, embedded systems, learning (artificial View More

#### **Biography**

Klaus Mcdonald-Maier (Senior Member, IEEE) is currently the Head of the Embedded and Intelligent Systems Laboratory, University of Essex, Colchester, U.K. He is also the Chief Scientist with UltraSoC Technologies Ltd., the CEO of Metrarc Ltd., and a Visiting Professor with the University of Kent. His current research interests include embedded systems and system-on-chip design, security, development support and technology, parallel and energy-efficient architectures, computer vision, data analytics, and the application of soft computing and image processing techniques for real-world problems. He is a member of VDE and a Fellow of the IET. (Based on document published on 28 January 2020).

Publications		114
Publication		I.
Years	2005	2020

#### Co-Authors:

David H. Akehurst Muzhir Shaban Al-Ani Mohammed Al-Khalidi Rabab Al-Zaidi Khattab M. Ali Alheeti

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### Write Clearly and Logically

- Goal: Communicate clearly and concisely
- Organize your materials logically
- ► Keep the language as simple as possible and try to avoid jargon
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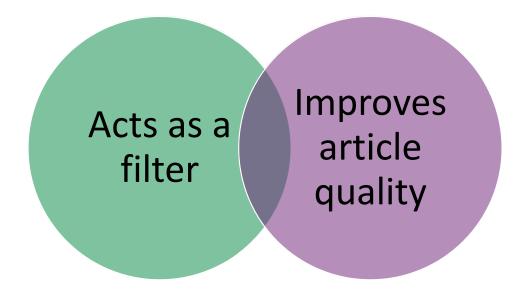
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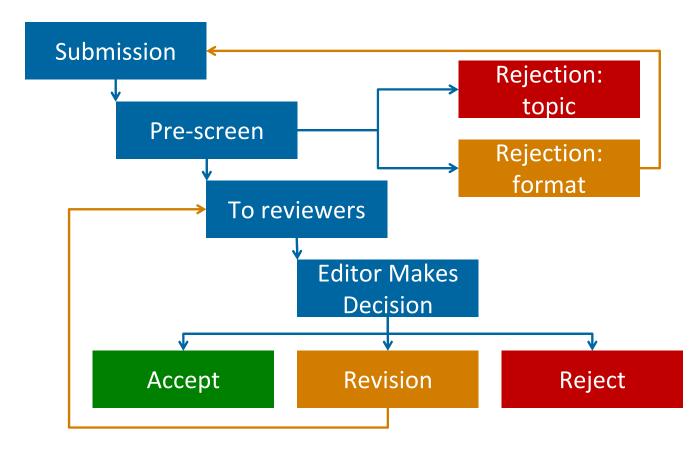
### What is Peer Review?

Peer review is "the critical assessment of manuscripts submitted to [publications] by experts who are not part of the editorial staff." 1





### **How It Works**





### **Decisions, Decisions**

#### Accept

- Tell your co-authors
- Follow production steps
- Spread the word: add it to your CV, post a link to your website, highlight it in social media
- Do some more research and start again!

#### Revision

- Prepare point-by-point response to comments from reviewers and Editor; if you do not implement a suggestion, say why not
- Follow resubmission steps
- Keep copies of all original and revised files

#### Reject

- Read the decision letter carefully; it may suggest transfer to another publication
- Take advantage of comments from Editor and reviewers to improve article
- Pick a new target and try again

## **Things to Think About: Open Access**



### What is Open Access?

- Article is made freely available upon publication; no subscription or pay-per-view fee required
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### Why Should I Care About Open Access?

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- Minimal or no peer review
- Poor production quality
- ▶ Difficult to find, with no guarantee of accessibility



### Be wary of:

- Unprofessional website
- ► Flattering, urgent submission invitations
- Unusual scope
- Absence from popular indices



## Things to Think About: Ethical Issues



### **Authorship (and Acknowledgments)**

IEEE considers individuals who meet all of the following criteria to be authors:

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Definition:

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- ► Applies to all components, including text, figures, tables
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- Redrawn or modified elements must be cited and indicated as "adapted from" or "based on"





### **Fabrication or Falsification**

Definition:

Inaccurate reporting of the research conducted or the results obtained.

#### **Examples include:**

- ► False, incomplete, or selective reporting of results
- Data tampering or misrepresentation
- Figure manipulation
- Citation manipulation

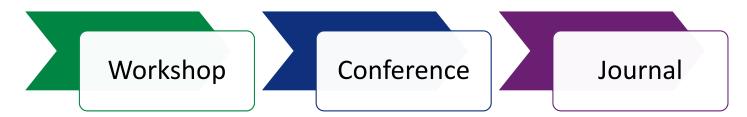


### **Duplicate Submission**

- Submit to only one publication at a time; article should not be under review elsewhere
- Avoid submitting an article which is the same or very similar to a previous publication

#### However...

- ► IEEE recognizes that research often evolves
- Cite the earlier version and indicate what's different



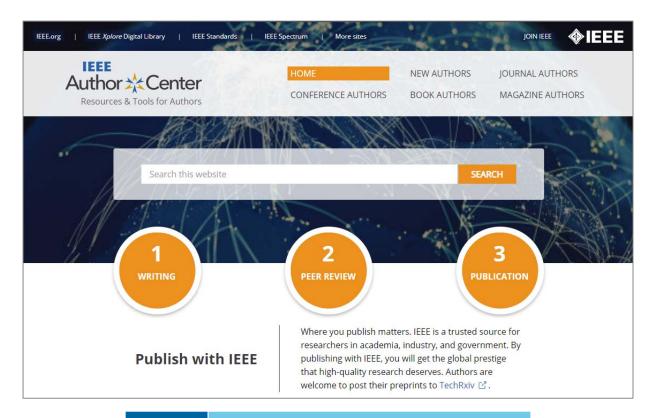


## **How IEEE Can Help**



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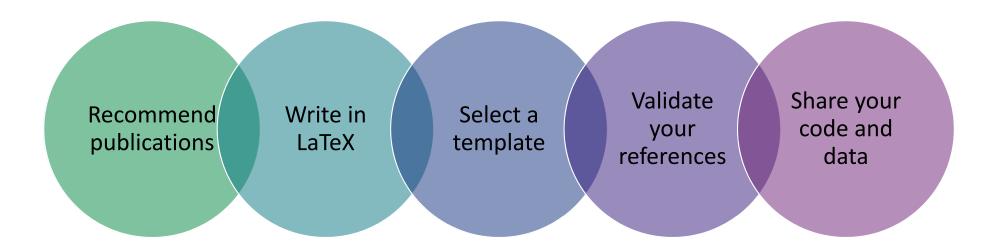
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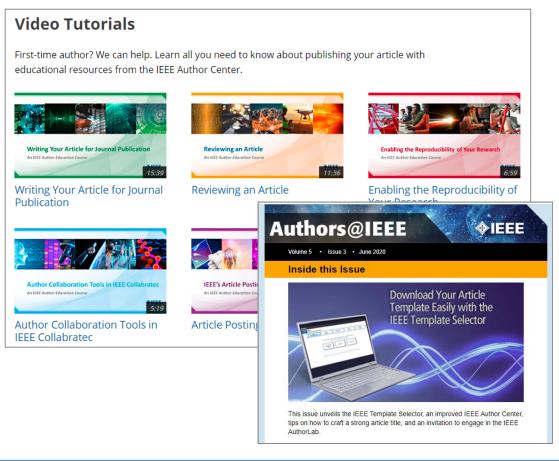
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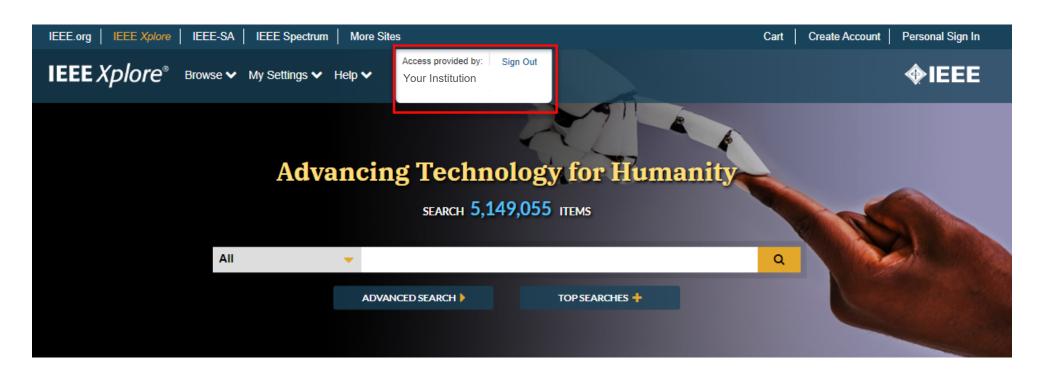


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**IEEE Client Services Manager** 

r.wolfish@ieee.org

NJ Office Phone: 908-781-7725

Client Services Team: training@ieee.org

#### **Tiffany McKerahan**

Manager, Author Engagement & Support

Email: <u>t.mckerahan@ieee.org</u>

NJ Office Phone: 732-562-5531

### **IEEE Author Engagement team**

authors@ieee.org

#### Matthew R. Marsteller

Principal Librarian, Engineering & Science Carnegie Mellon University matthewm@andrew.cmu.edu

#### **Judith Brink**

Head of Bevier Engineering Library University of Pittsburgh

jbrink@pitt.edu

